

15 July 2022

[REDACTED]
Tēnā koe [REDACTED]

Your Official Information Act request, reference: [REDACTED]

Thank you for your email of Thursday 30 June 2022, asking for the following which has been considered under the Official Information Act 1982 (the Act):

- *“Since the beginning of the Covid-19 pandemic [March 2020] to date, how much money has Waikato DHB spent on giving free items to the public to encourage them to get vaccinated. This includes food, coffee, gift cards, prizes such as local and overseas trips, mobile phones, fuel vouchers, Christmas hams and any other such prizes to entice people to get vaccinated”.*

Incentives from May 2020 to May 2022:

- According to our records, we acknowledge that the overall spend for incentivising and supporting our communities has a total cost of \$355,099.00.
- No money was spent on overseas trips.
- A large proportion of this expenditure was wrapped around a national event “Super Saturday” led out by the Ministry of Health, or local events such as Weekend Wero, key local community events with Iwi, Kaupapa Māori and Pacific providers, and the recent winter wellness campaigns.

How to get in contact

If you have any questions, you can contact us at OIA_Contact@waikatodhb.health.nz

If you are not happy with this response, you have the right to make a complaint to the Ombudsman. Information about how to do this is available at www.ombudsman.parliament.nz or by phoning 0800 802 602.

As this information may be of interest to other members of the public, Health NZ has decided to proactively release a copy of this response on Health NZ’s website. All requester data, including your name and contact details, will be removed prior to release. The released response will be made available here.

Nāku iti noa, nā



Maree Munro
Executive Lead, Covid Directorate